

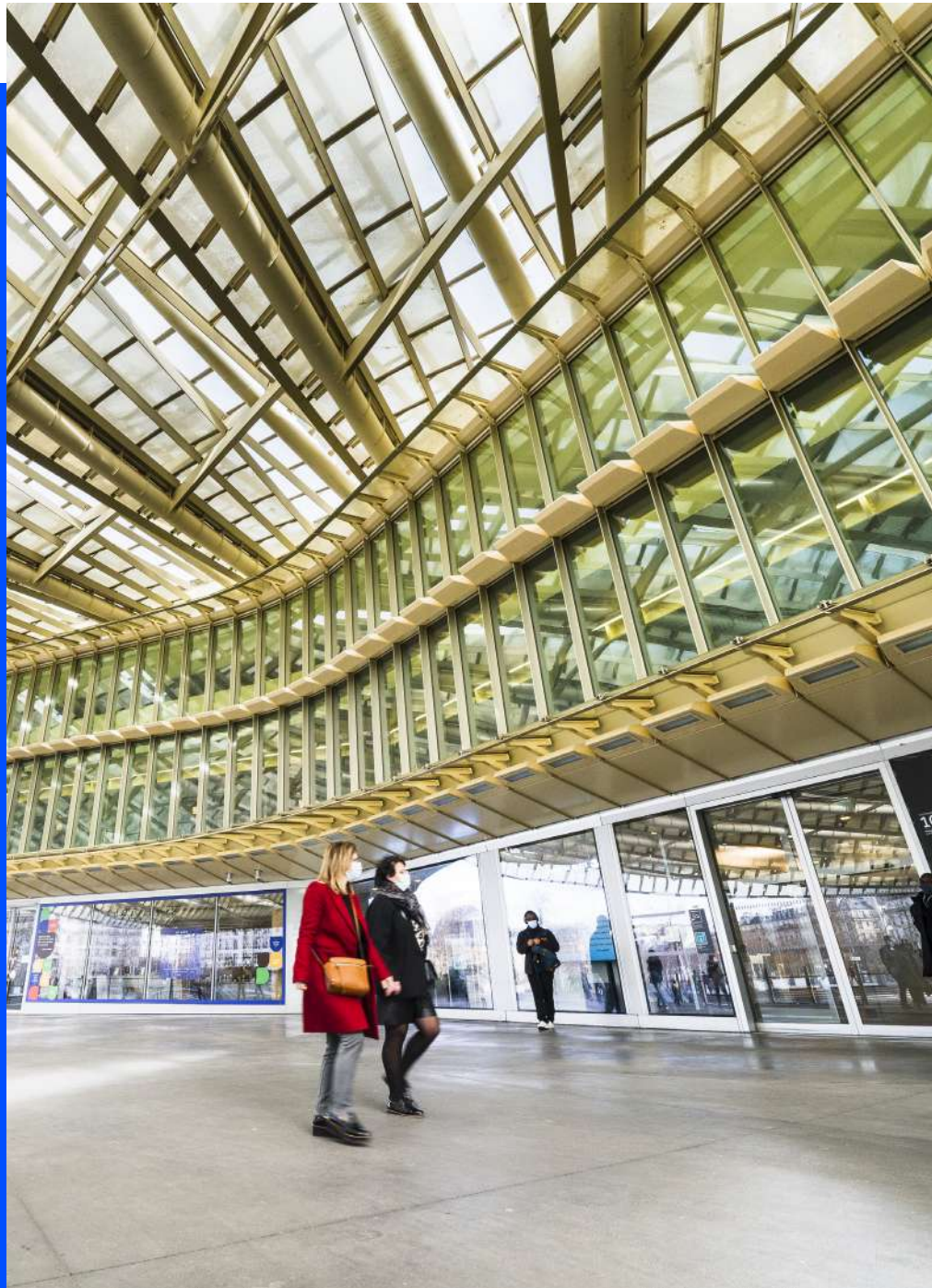
laPlace

**OLYMPIC GAMES PREPARATION
CENTER – BREAKING**



PARIS 2024





La Place is a cultural and expression center dedicated to hip-hop and street culture in Paris. Its mission is to promote all aesthetics and artistic practices of this cultural movement. Through its dissemination actions, of transmission, and accompaniment, La Place promotes and encourages creation in all its forms: music, dance, graffiti, image and audiovisual.

La Place is open equipment for parisian, national and international hip-hop.. Located in the heart of Paris, under La Canopée des Halles, the place is equipped with a concert hall, a studio of creation, an exhibition space, a bar, and has eight adaptable creative spaces to all practices (recording, rehearsal, video editing, graphic arts, dance...). Its equipment makes it a hybrid place in which meet live shows, concerts, exhibitions and workshops, for all generations

LA PLACE, AN OLYMPIC GAMES PREPARATION CENTER

Ideally located near La Concorde, Official Urban Sports site for the 2024 Paris Olympic Games, La Place was inaugurated on April 6, 2016 on the 1st floor of La Canopée des Halles. Designed by Jacques Anziutti and Patrick Berger, this place was created to modernize and reinvent the center of Paris. It is thought and specially designed for artists, professionals, dancers, concerts and dance events.

DESIGNED FOR BREAKING PRACTICE

La Place can accommodate Breaking delegations according to their needs : media space, meeting room, lodges spaces, rest room, physiotherapy...

La Place was labeled Olympic Games Preparation Center by the olympics committee.

La Place offers more than 1,400m² of space in the heart of Paris : a concert hall with 450 standing places, a theater from 100 to 200 seats and up to 600 standing places, 8 creative spaces, a recording studio, a bar. All of these spaces can accommodate different configurations for up to 800 people: events, concerts, battles, conferences.

LA PLACE, A CULTURAL PLACE AND EASY TO ACCESS

The place is part of the dynamics of the 2024 Olympic Games, being located less than 10 km strategic Parisian sites, such as La Concorde, an open stadium located at 3km, which will host certain urban events (Breaking, 3X3 basketball, skateboard, BMX).

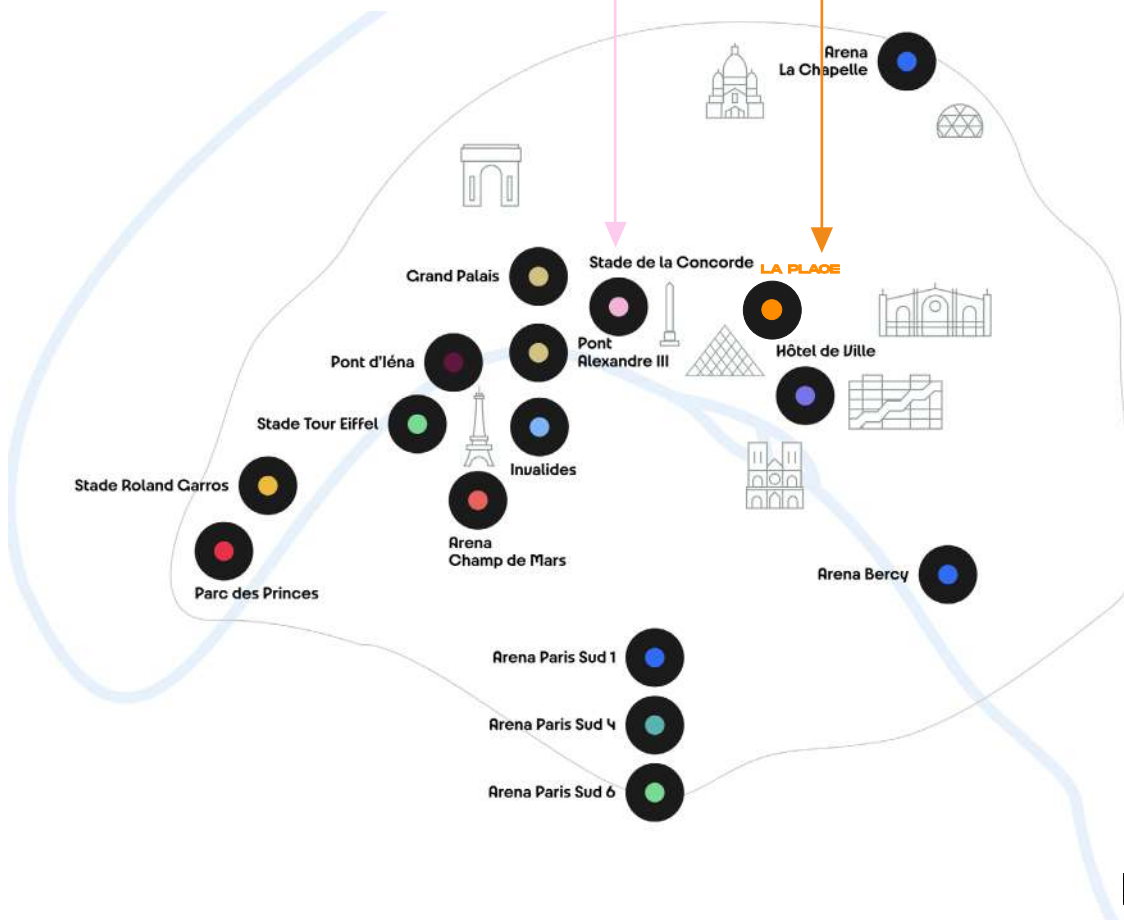
Located in the heart of Paris, 1st district, in Chatelet-les-Halles area., La Place is also quickly accessible by metro or RER, and as close as possible to tourist sites, hotels and amenities.



SITE DE LA CONCORDE



LA PLACE



OUR SPACES SUITABLE FOR DANCING – LÉO FERRÉ

Fully equipped with sound, light and video, the Léo Ferré studio is flexible according to the format of the event: training, show, dance battle, private party, conference, screening....



TOTAL AREA :

- **225 m2**
- **Full room capacity 200 seats** (tier + chairs)
- **100 seats** (tier unfolded)
- **360 standing places** (stage space)
- **620 standing places** (in clubbing arrangement)

Video equipment with 1 cinema screen of 9m x 3m and 2 video projectors. Direct access lodges, backstage side. côté backstage.

OUR SPACES SUITABLE FOR DANCING – CONCERT HALL

La Place concert hall, hosts as far as dance workshop, that live performances of rapstars than filming of renowned productions. It has remarkable acoustics, a supplied, modular lighting system and a video wall at the back of the stage.



TOTAL AREA :

- **255 m²**
- **450 people**
(in concert arrangement)
- **150 people**
(in seats)
- **520 people**
(in clubbing arrangement)

Modular stage of 10m x 6m / **LED screen** of 6.34m by 2.88m (optional) **sound and light equipment passageway,** technique on the balcony, **control room,** direct access to the boxes on the backstage side.



OUR SPACES SUITABLE FOR DANCING – STUDIO 2 AND 3

Studios 2 and 3 are initially reserved for music or dance rehearsals, but can complement your events or adapt to your needs. press conferences, catering, filming . They are equipped with a sound system for broadcasting CD, USB, mini-jack, bluetooth and video projectors.

STUDIO 2



With a total surface area of 110m², it has acoustic panels, curtains and mirrors.

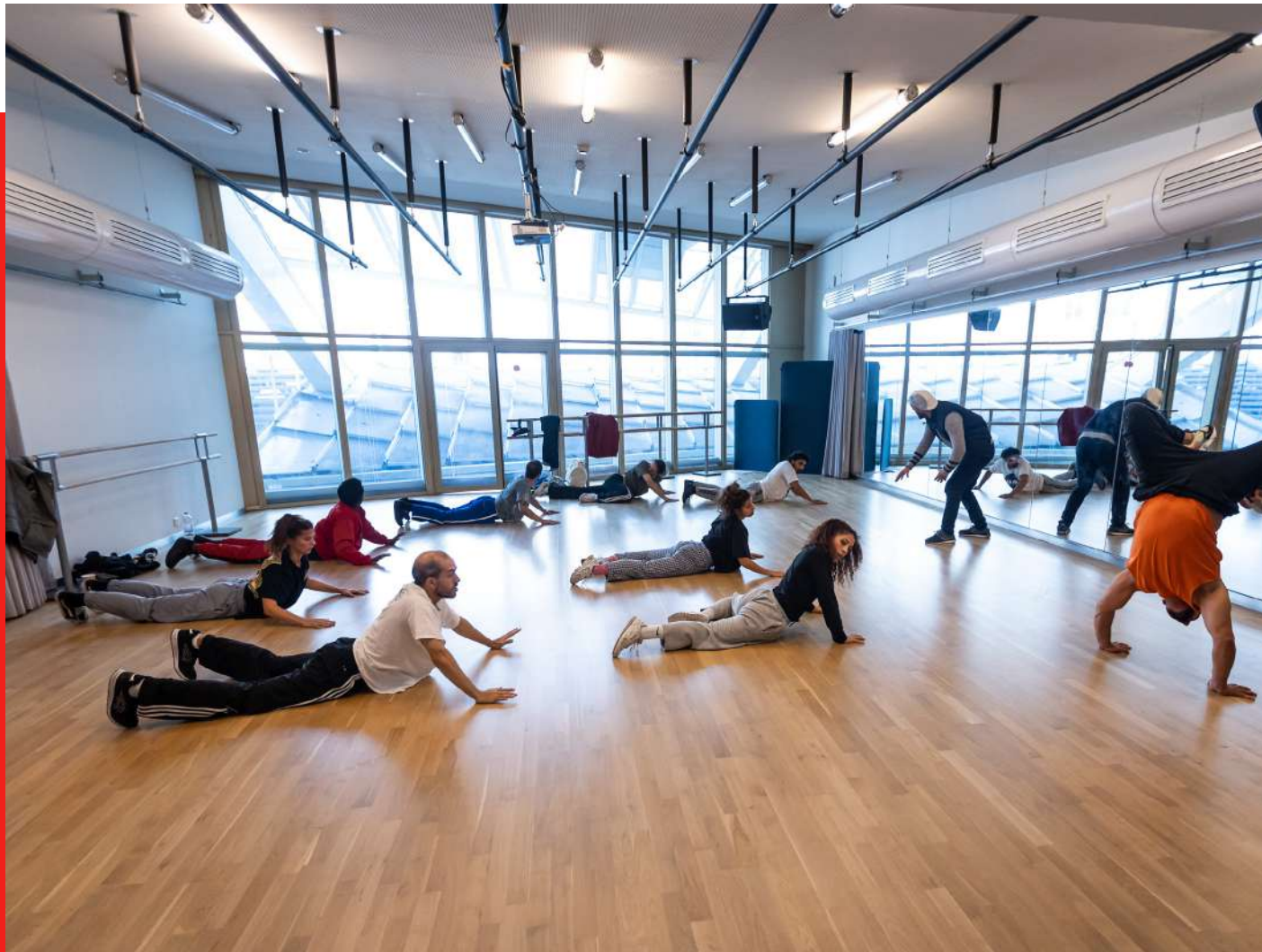
It has a large opening to the outside and has a double-thickness door.



STUDIO 3



Studio 3 also benefits from daylight and offers a beautiful parquet surface of 87m².



OUR SPACES SUITABLE FOR DANCE – THE BAR



The Place bar is a cozy space and confidential in the heart of Les Halles. Modular, it can

accommodate dance events, showcases, Dj sets, or simply serve as a relaxation area.



TOTAL AREA :

- **70 m2**
 - **100 people seated,**
 - **144 people standing**
 - **250 people standing with the hall**
- + possibility of public extension and installation in the hall opposite the bar.

LODGES



MEDIAS SPACES AND PR FOR YOUR DELEGATIONS



La Place owns a **media space** and PR. This space can allow for the artists and delegations to **organize interviews and press conferences.**

OUR SPACES SUITABLE FOR RECORDING

La Place has a [large rehearsal and recording studio](#) and a [professional recording and mixing booth](#).

STUDIO 1A

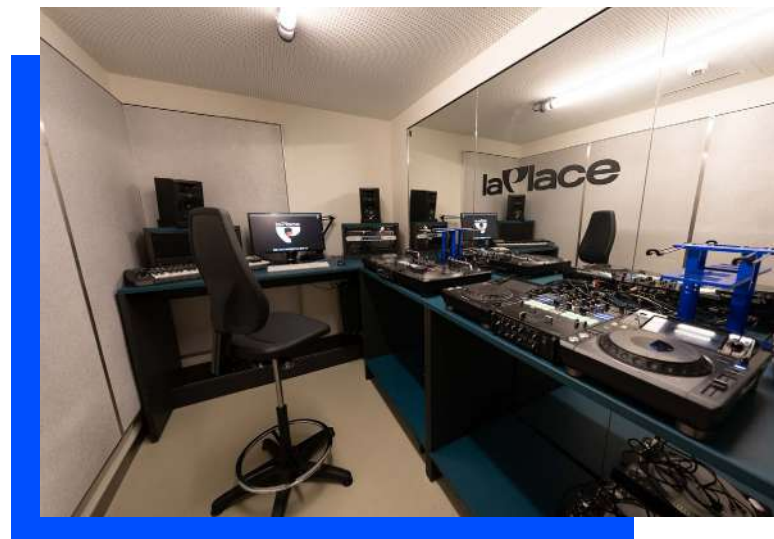
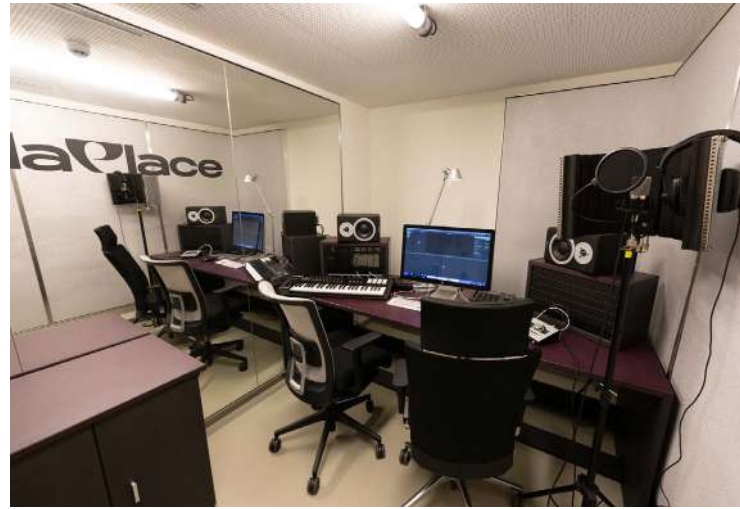


- 5 people
- 25 m2
- Socket booth and mix in link direct visual with.

STUDIO 1B



- 19 people
- 87 m2
- Music rehearsal room and recording, with daylight.



STUDIO 4.5.6.7

La Place has fully equipped studios for beatmaking, recording, djing and video.

THEY WERE HOSTED AT LA PLACE

- **Artistic residency and dance shows** all year
- **Presentation of the breaking team**
(La Place x Musée d'Orsay)
- **Reception of juries formation** for the French Federation of Dance and Commission
- **Breaking in perspective** of JO2024 in Paris.
- **Festival : En Corps !** Dance shows (4 editions)
- **Fusion Concept** : Battle All Style (13 editions)
- **Host foreign delegations** of break, of WDSF for the world competition of breaking and Battle Pro at the theater du Châtelet
- **Break battles**, waacking, popping ...
- **Breaking dancers** : Bboy Lilou, Bgirl Valentine, Junior, Pascal Blaise, Storm, Bboy Chakal, Bgirl Laurakle, Solo, Bgirl Campanita, Bboy Mounir, Dom K, Nabil, Niko Noki
- **L2P Convention** : More than 30 panels, **conferences** and **masterclasses** around the hip-hop street culture, including conferences **about break** (4000 spectators)



La Place carries all year long, Olympiad labeled projects.

La Place, as a major actor of the culture in Paris, and central place, will become before and during **the Games, a cross of street culture and a meet place of exchange between all the actors of street culture.**

LOCALIZATION, TRANSPORTS AND FACILITIES

AIRPORTS AND STATIONS :

- AIRPORTS ROISSY CHARLES DE GAULLE AND ORLY : 38 MINUTES BY RER

- STATION SAINT-LAZARE • STATION DU NORD • STATION MONTPARNASSE • STATION DE LYON
- STATION AUSTERLITZ : BETWEEN 5 AND 10 MINUTES BY SUBWAY

HOTELS ACCESSIBLES BY FOOT :

- HOTEL IBIS PARIS OPÉRA LAFAYETTE (19 Rue Buffault, 75009 Paris)
- IBIS STYLES PARIS RÉPUBLIQUE LE MARAIS (9 Rue Léon Jouhaux, 75010 Paris)
- IBIS PARIS AVENUE DE LA RÉPUBLIQUE (14 Rue Rampon, 75011 Paris)

PARKINGS :

SOLUTIONS DE PARKING À PROXIMITÉ
(Les Halles / Rambuteau)

COMPETITIONS SITES OF THE GAME :

STADE DE LA CONCORDE : 2,7 KM

ARENA LA CHAPELLE : 5,5 KM

PONT ALEXANDRE III : 3,2KM

GRAND PALAIS : 5,4 KM

PONT D'IÉNA : 5,0KM

STADE TOUR EIFFEL : 5,1 KM

STADE ROLAND GARROS : 9,0 KM

PARC DES PRINCES : 9,5 KM

HÔTEL DE VILLE : 700 M

INVALIDES : 3,7 KM

ARENA CHAMPS DE MARS : 5,1 KM

ARENA BERCY : 3,9 KM

ARENA PARIS SUD 1 : 7,7 KM

ARENA PARIS SUD 1 : 7,7 KM

CONTACT

SOPHIE POIRÉE

sophie@laplace-paris.com

YANNICK FREYTAG

yannick@laplace-paris.com

ANTOINE RIBOULET

antoine@laplace-paris.com

FACEBOOK : LA PLACE-PARIS
INSTAGRAM & TWITTER : @LAPLACEHIPHOP
LAPLACE-PARIS.COM

laPlace